INTRODUCING

Renown

RENOWN SYSTEM

Smart Business Management CRM

One Platform. Complete Business Management.

Presented by :

Renown Alfa Technologies Pvt. Ltd

01 INTRODUCTION & BRAND

INTRODUCING



ABOUT RENOWN SYSTEM

Renown System is an all-in-one business management CRM designed to help businesses manage their day-to-day operations from one centralized platform.

From **employees and clients to tasks, projects, payroll, invoices and support**, Renown System brings essential business processes together in one connected system.

PEOPLE

Employee & Team Management

CLIENTS

Customer & Relationship Management

WORK

Tasks & Project Management

OPERATIONS

Payroll, Leave & Invoice Management

SUPPORT

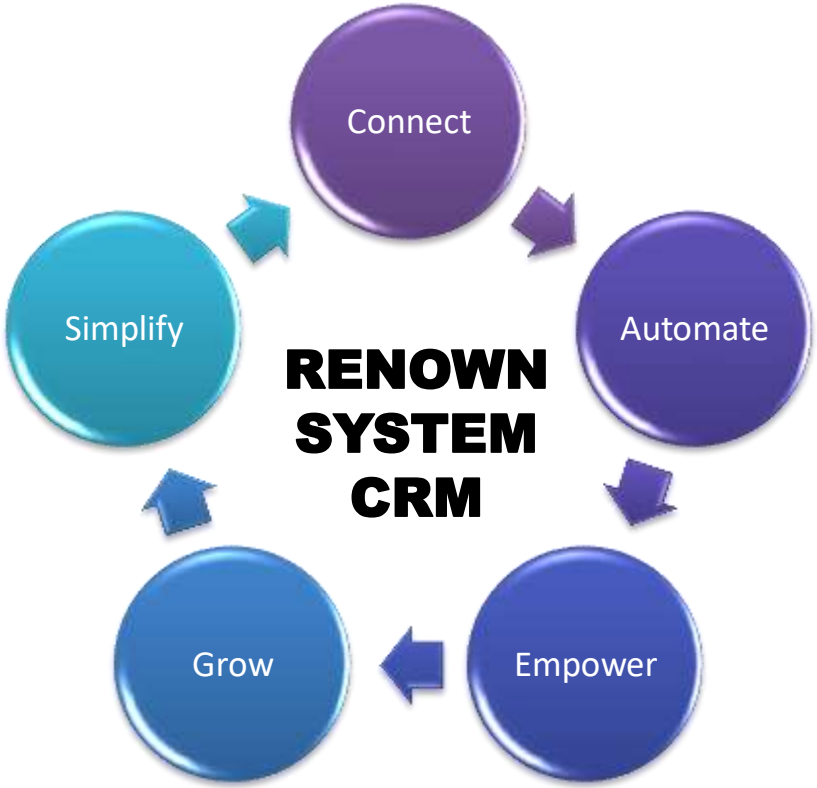
Ticket & Service Management

OUR VISION

Empowering Businesses Through Smarter Management

Our vision is to simplify the way businesses manage their people, processes, and daily operations by bringing everything together on one intelligent platform.

Renown System aims to help businesses **reduce complexity, improve productivity, and gain better control** over their operations through connected digital solutions.



02

MEET OUR COMPANY & OWNER



MEET THE COMPANY

RENOWN ALFA TECHNOLOGIES PVT. LTD

Technology. Innovation. Business Growth.

Renown Alfa Technologies Pvt. Ltd. is a technology-driven company focused on creating **smart digital solutions for modern businesses.**

OUR FOCUS

- Technology & Innovation
- Business Automation
- Digital Solutions

MEET OUR FOUNDER



MR.VINEET KUMAR MISHRA

Founder & Director
Renown Alfa Technologies Pvt. Ltd.

MR. VINEET KUMAR MISHRA is the driving force behind the vision and growth of the Renown Group, with a focus on building businesses that combine **innovation, quality and long-term growth.**

With a strong entrepreneurial approach, the vision extends beyond a single business — creating solutions and brands across different industries.

"BUILDING BUSINESSES TODAY FOR A SMARTER TOMORROW."

OUR BUSINESS VENTURES

Renown

RENOWN ELECTRICAL SYSTEM PVT. LTD

GUD LUCK

GUDLUCK FOODS PVT. LTD

03

UNDERSTANDING CRM

WHAT IS CRM?

CUSTOMER RELATIONSHIP MANAGEMENT

CRM is a technology-driven system that helps businesses manage and organize their customer relationships, teams, activities, and business processes from one centralized platform.

A CRM gives businesses a **single place to store information, manage interactions, track activities, and stay connected with customers and teams.**

MANAGE

Customers, contacts & business information

TRACK

Task, activities & follow-ups

CONTACT

Teams, Clients & business processes

IMPROVE

Productivity, organization & customer relationships



WHY DOES YOUR BUSINESS NEED A CRM?

Because Managing Business Shouldn't Mean Managing Multiple Tools.

WITHOUT A CRM

- SCATTERED DATA
- MULTIPLE TOOLS
- LIMITED VISIBILITY
- MISSED DEADLINES
- MANUAL WORK

WITH A CRM

- PEOPLE
- DATA
- OPERATIONS
- CUSTOMERS
- PROCESSES





04

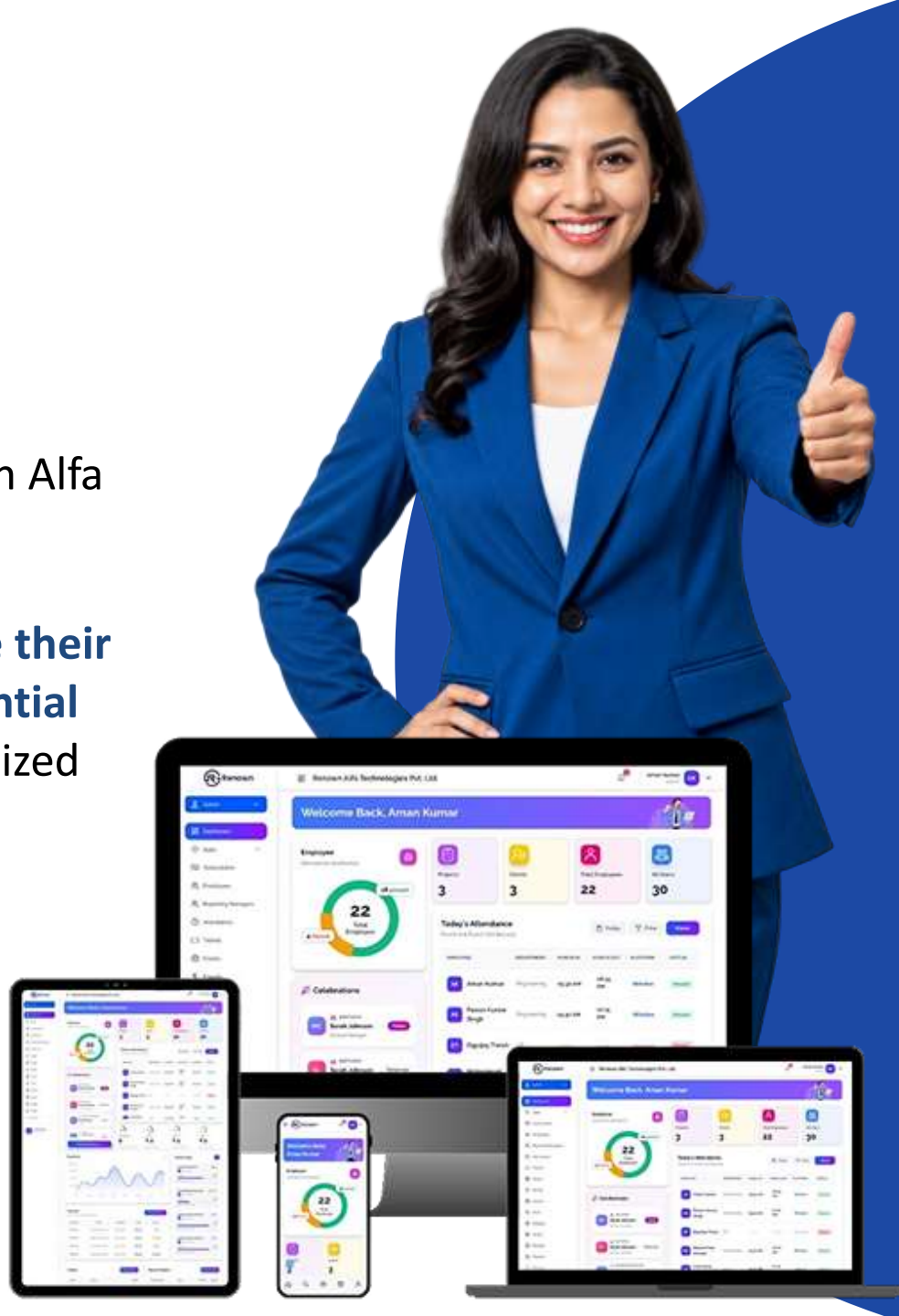
INTRODUCING RENOWN SYSTEM

WHAT IS RENOWN SYSTEM CRM?

Renown System is an all-in-one Business Management CRM developed by Renown Alfa Technologies Pvt. Ltd.

It is designed to help businesses **manage their people, clients, tasks, projects and essential business operations** through one centralized platform.

Instead of managing different business activities across multiple tools, Renown System brings them together into **one connected and organized system.**

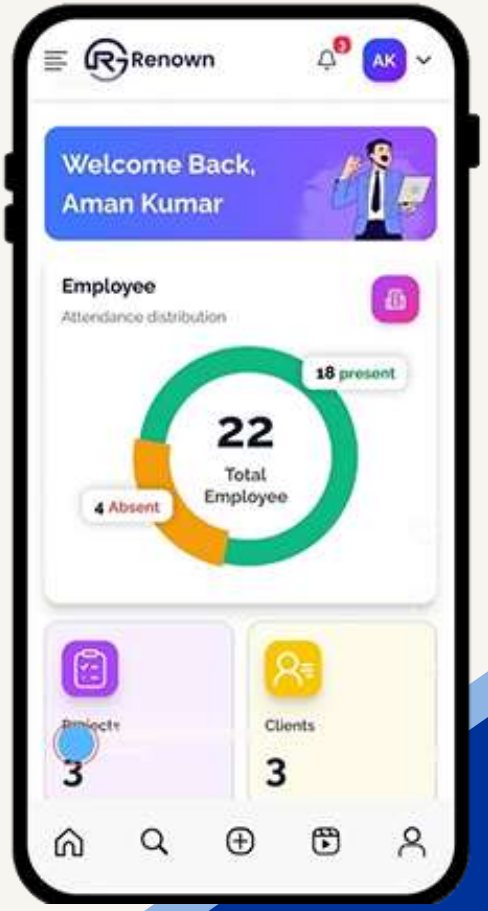


WHAT CAN RENOWN SYSTEM MANAGE?

One **CRM**. Multiple business operations.

Renown System brings your essential business functions together on one centralized platform — helping you manage people, work, customers and operations more efficiently.





HOW RENOWN SYSTEM WORKS

Renown System connects your core business functions on one centralized platform — allowing information, people and workflows to work together seamlessly.



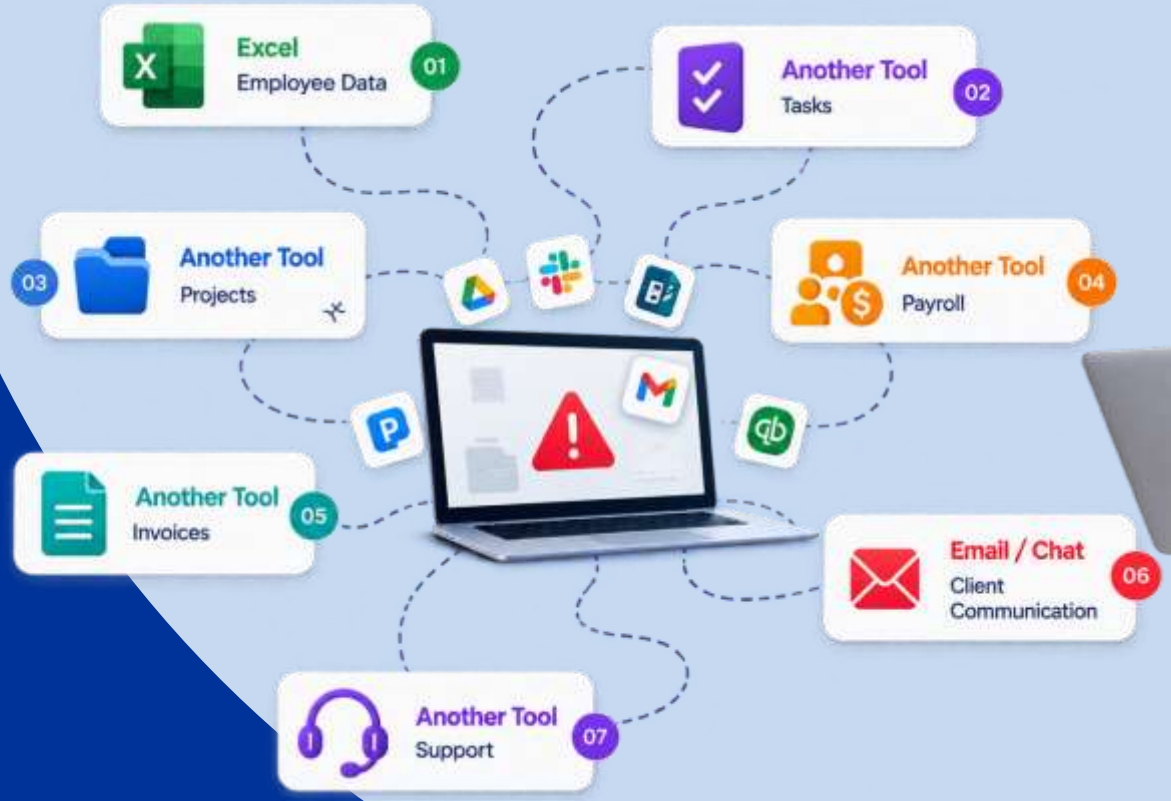
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TRUST / COMPARISON

THE PROBLEM WITH USING MULTIPLE TOOLS

Too Many Tools. Too Much Complexity.

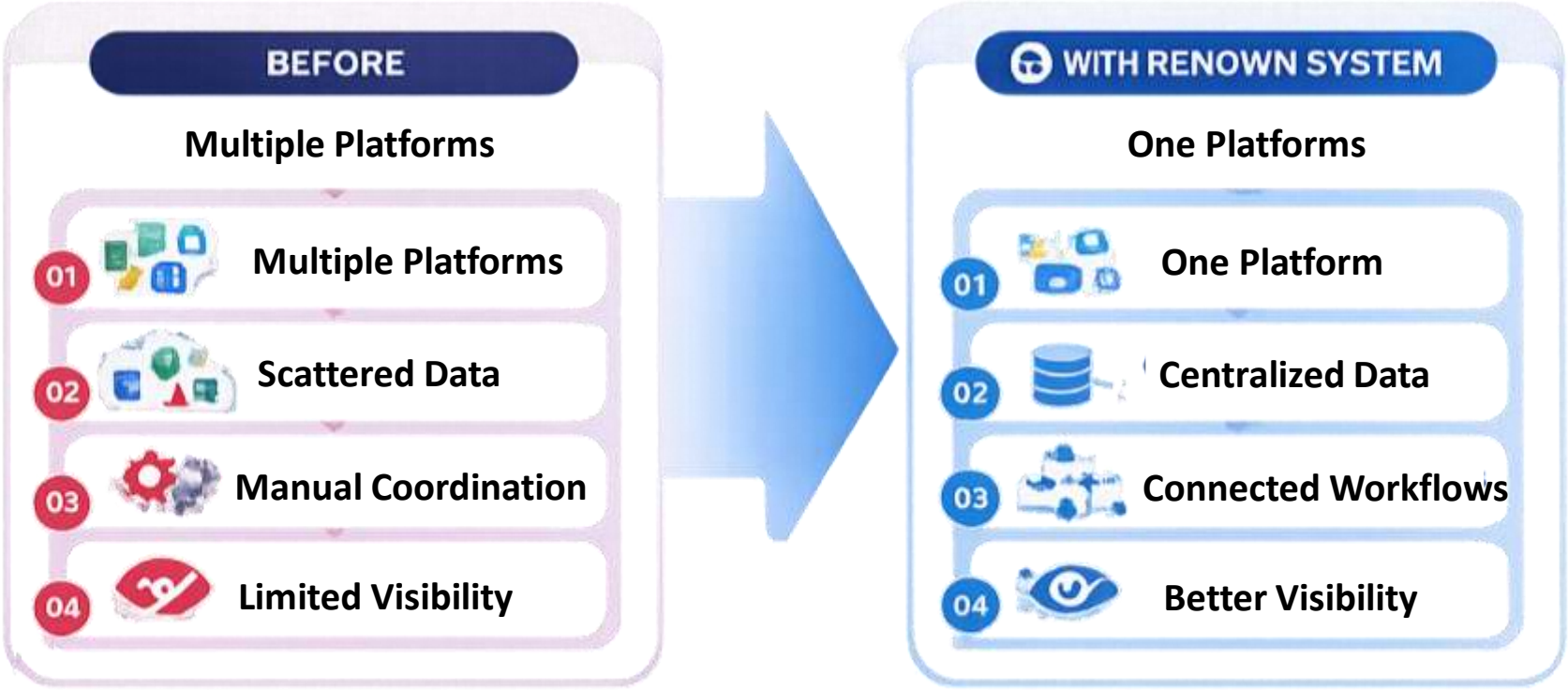
Managing a growing business often means switching between multiple platforms.





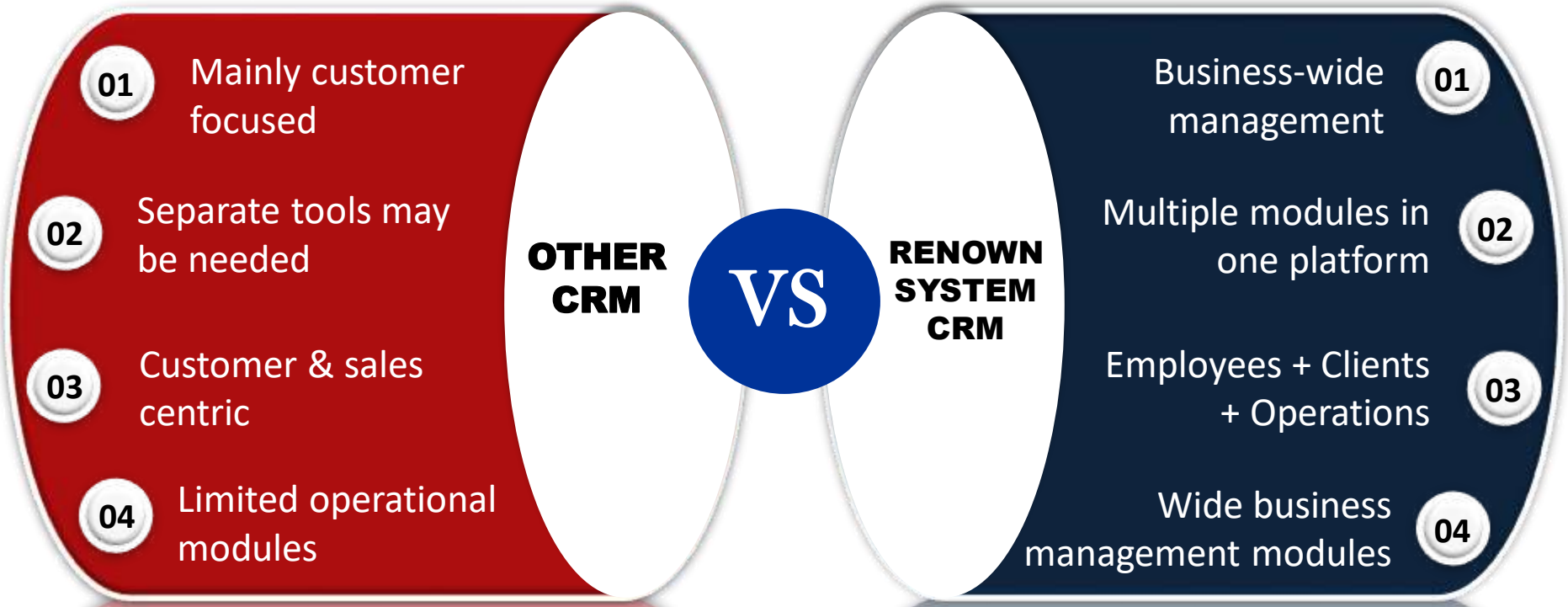
THE RENOWN SYSTEM APPROACH

REPLACE MULTIPLE TOOLS WITH ONE CONNECTED SYSTEM



ONE LOGIN. ONE SYSTEM. ONE CONNECTED BUSINESS.

OTHER CRM VS RENOWN SYSTEM CRM



DON'T JUST MANAGE CUSTOMERS. MANAGE YOUR BUSINESS.

WHY CHOOSE RENOWN SYSTEM?

Built Around Your Business



06

RENOWN SYSTEM — 3 CORE MODULES

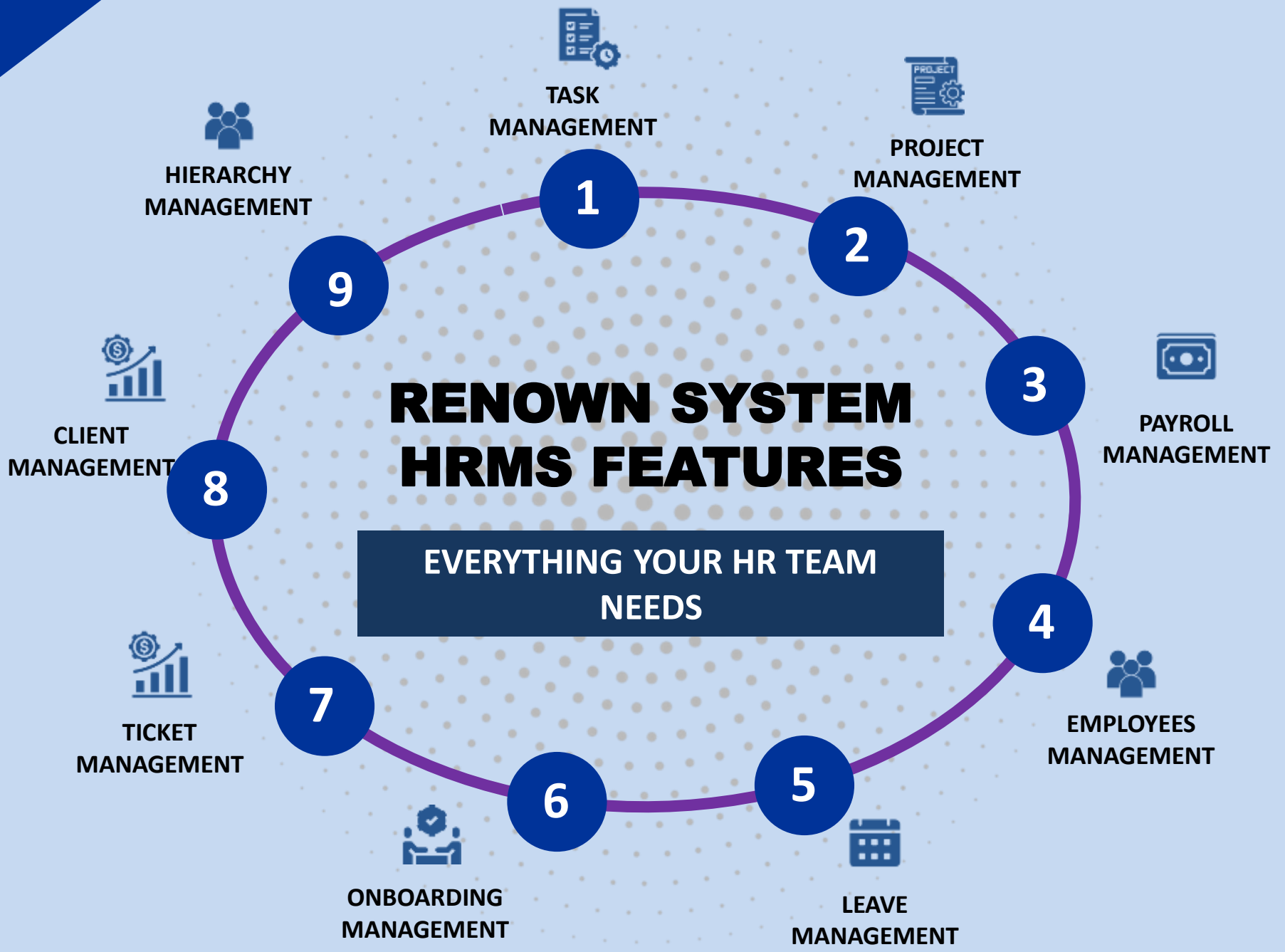
INVENTORY MANAGEMNET

HRMS

SALES MANAGEMENT

3 CORE MODULES




TASK MANAGEMENT
PROJECT MANAGEMENT
PAYROLL MANAGEMENT
EMPLOYEES MANAGEMENT
LEAVE MANAGEMENT
ONBOARDING MANAGEMENT
TICKET MANAGEMENT
CLIENT MANAGEMENT
HIERARCHY MANAGEMENT
1
2
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RENOWN SYSTEM
HRMS FEATURES
EVERYTHING YOUR HR TEAM NEEDS

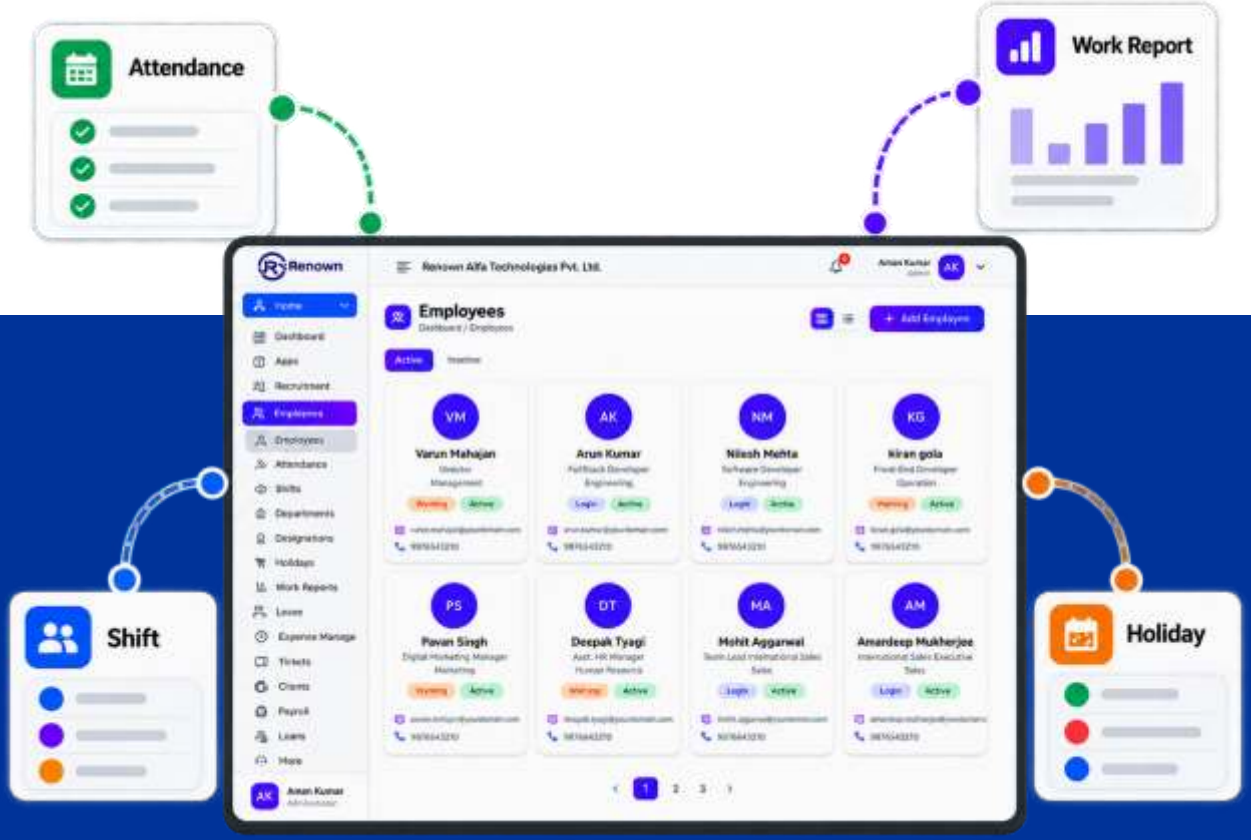
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DETAILED HRMS FEATURES

EMPLOYEE MANAGEMENT

Complete Workforce Management in One Place

Renown System Employee Management helps businesses manage the complete employee lifecycle — from joining to exit — while keeping employee information, attendance and daily work organized.



WHAT COMES UNDER EMPLOYEE MANAGEMENT?

EMPLOYEES

01

- Employee profile & personal details
- Joining information
- Employee records
- Role and employment details

ATTENDENCE

02

- Daily attendance tracking
- Present / Absent records
- Attendance history
- Working-day information

SHIFTS

03

- Create and manage work shifts
- Assign shifts to employees
- View Employee Shift

DEPARTMENT

04

- Create and manage departments
- Assign employees to departments
- Keep teams organized

HOLIDAY

05

- Add company holidays
- Maintain holiday schedules

DESIGNATION

06

- Manage employee positions
- Assign designations
- Maintain role hierarchy

ONBOARDING

07

- Add new employee details
- Complete information & documentation
- Set up the employee for work

WORK REPORT

08

- Record daily work activities
- Maintain work reports

OFFBOARDING

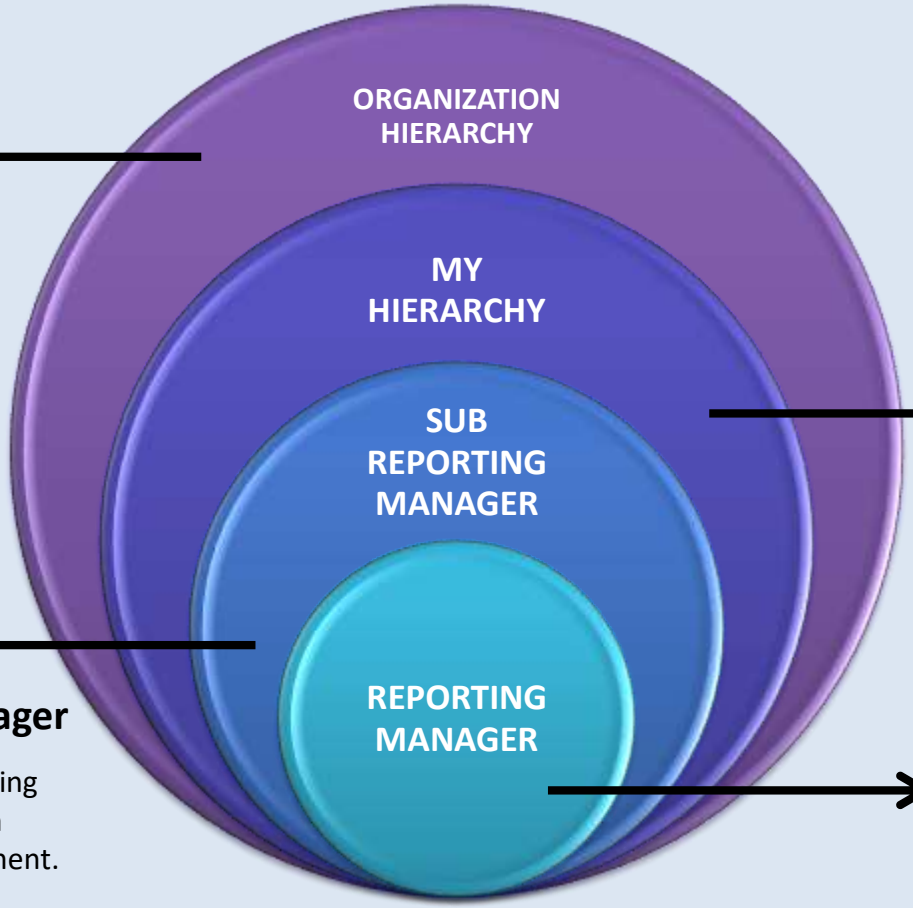
09

- Initiate employee exit process
- Maintain exit-related records
- Complete required formalities

HIERARCHY MANAGEMENT

Build a Clear & Organized Reporting Structure

Renown System helps businesses define reporting relationships, organize teams and maintain a clear organizational structure.



Organization Hierarchy

Get a complete view of the organization's reporting structure across teams and departments.

My Hierarchy

Understand your position in the organization, including who you report to and who reports to you.

Sub-Reporting Manager

Create additional reporting levels for better team supervision and management.

Reporting Manager

Assign employees to their respective managers and define direct reporting relationships.

CLIENT MANAGEMENT

Manage Every Client From One Place

Renown System helps businesses keep complete client information organized and easily accessible from one centralized platform.

01

CLIENT PROFILES

Manage complete client details, company information and contact information.

02

CLIENT STATUS

Track active and inactive clients for better relationship management.

03

ESTIMATES

Create and manage estimates for clients before confirming a business transaction.

04

INVOICES

Create and manage client invoices while keeping billing information organized.

05

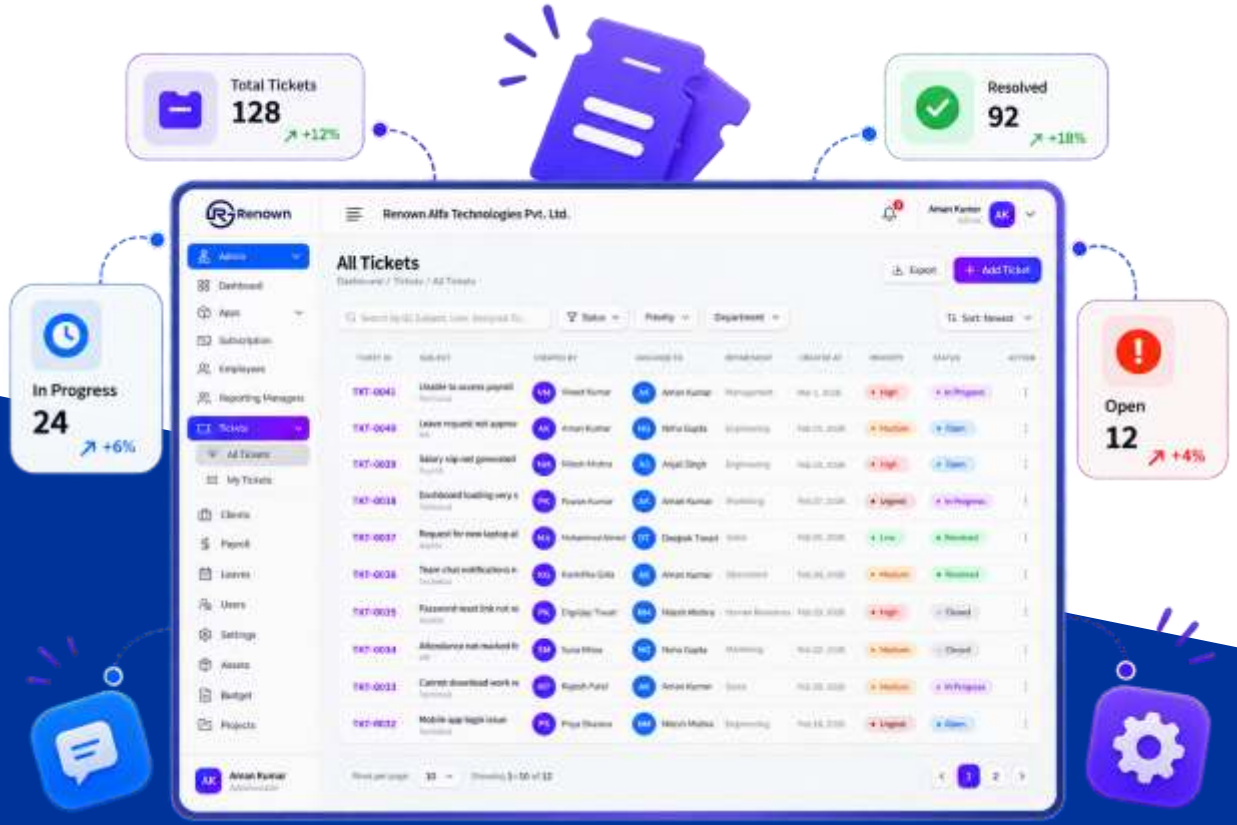
CLIENT RECORDS

Maintain client history and important business records for easy reference.

TICKET MANAGEMENT

Manage support. Resolve faster.

Renown System helps businesses manage customer queries and support requests from ticket creation to final resolution — with communication and attachments in one place.



WHAT CAN TICKET MANAGEMENT MANAGE?

01
CREATE & ASSIGN TICKET

02
PRIORITY & STATUS

03
CHAT & COMMUNICATION

04
ATTACHMENT

05
TICKET DETAILS

06
RESOLUTIONS & HISTORY

EVERY SUPPORT REQUEST. ONE ORGANIZED TICKET

PAYROLL MANAGEMENT

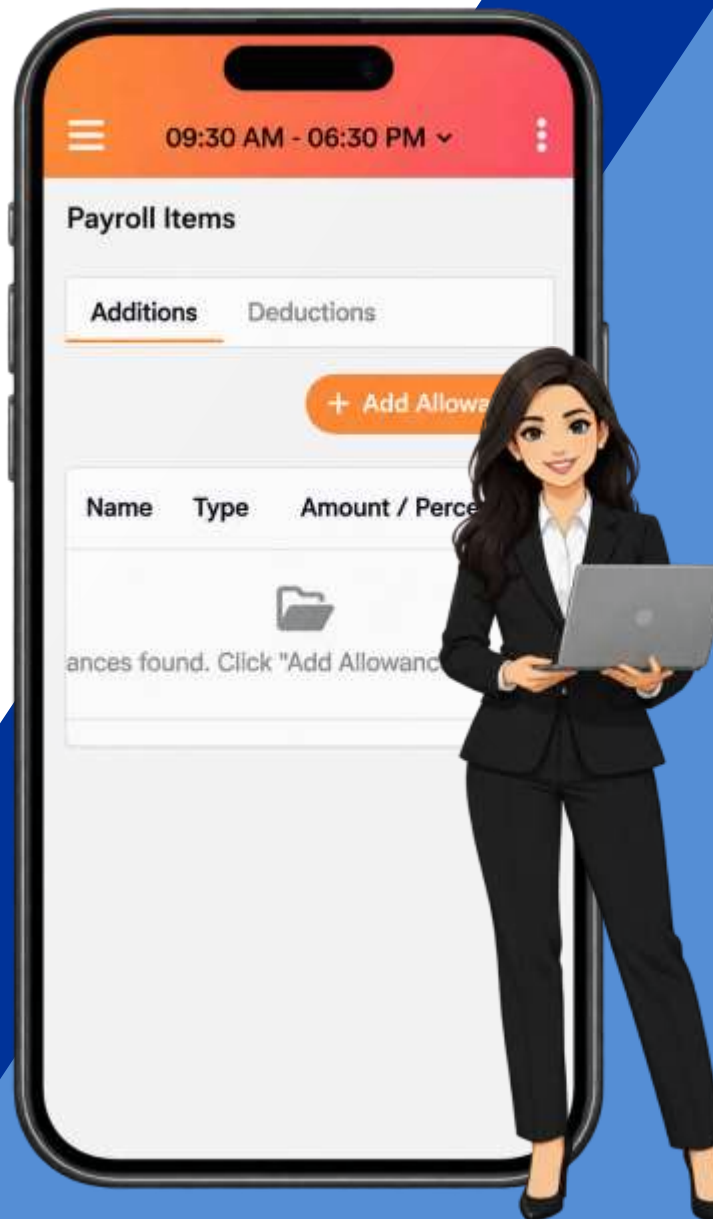
Renown System helps businesses organize employee payroll information and manage salary-related processes through a centralized system.

PAYROLL ITEMS

Manage the different components that make up an employee's payroll, such as **earnings, allowances, deductions and other salary components.**

PAYSLIP

Generate and manage employee payslips with clear salary details and payroll information.



TWO KEY PARTS OF PAYROLL MANAGEMENT

PAYROLL ITEMS

BUILD A STRUCTURED PAYROLL

- **PAYROLL ITEMS ALLOW BUSINESSES TO DEFINE AND ORGANIZE DIFFERENT SALARY COMPONENTS USED DURING PAYROLL PROCESSING.**

- Earning
- Allowances
- Deductions
- Other payroll components

PAYSLIP

GIVE EMPLOYEE CLEAR SALARY INFORMATION

- **PAYROLL PROVIDES EMPLOYEES WITH A CLEAR BREAKDOWN OF THEIR PAYROLL DETAILS.**

- Employee Information
- Salary Details
- Earning
- Deductions
- Net Salary
- Create Payslip

FROM PAYROLL SETUP TO PAYSLIP- EVERTHING ORGANISED IN ONE SYSTEM

LEAVE MANAGEMENT

Simplify Leave. Stay Organized.

Renown System makes it easier to manage employee leave requests, approvals and leave records from one centralized platform.

01

LEAVE APPLICATION

Employees can submit leave requests with the required leave details.

02

LEAVE APPROVAL

Managers can review and approve or reject leave requests.

03

LEAVE BALANCE

Keep track of available and utilized leave balances.

04

LEAVE TYPES

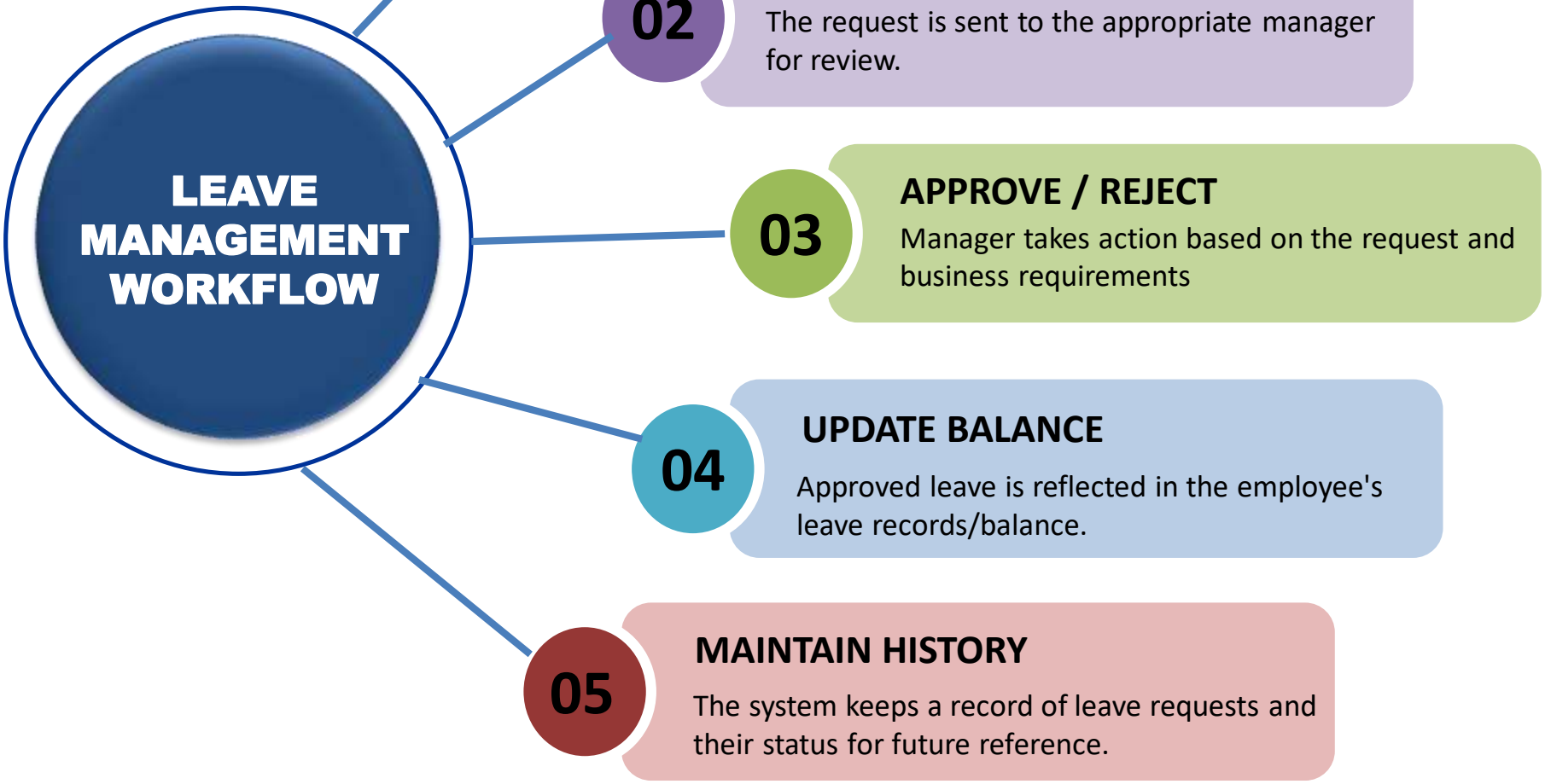
Manage different types of leaves according to business requirements.

05

LEAVE HISTORY

Maintain a clear record of employee leave applications and their status.

APPLY. APPROVE. TRACK. MANAGE. COMPLETE LEAVE MANAGEMENT IN ONE SYSTEM.


LEAVE MANAGEMENT WORKFLOW
01
APPLY
Employee submits a leave request with leave type, dates and relevant details.
02
REVIEW
The request is sent to the appropriate manager for review.
03
APPROVE / REJECT
Manager takes action based on the request and business requirements
04
UPDATE BALANCE
Approved leave is reflected in the employee's leave records/balance.
05
MAINTAIN HISTORY
The system keeps a record of leave requests and their status for future reference.

TASK MANAGEMENT

Assign. Track.
Complete.

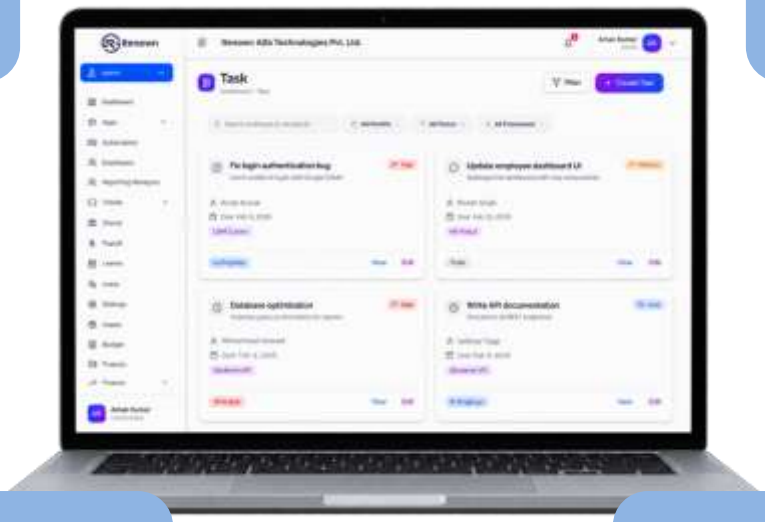
Renown System helps teams organize daily work by creating tasks, assigning responsibilities and tracking progress from one place.

CREATE TASK

Create and organize tasks with relevant details and requirements.

ASSIGN RESPONSIBILITIES

Assign tasks to the right employees or team members.



DUE DATES & DEADLINE

Set deadlines and keep track of pending work.

PRIORITY MANAGEMENT

Set task priorities to identify important and urgent work.

TASK STATUS

Monitor tasks through different stages and track their progress.

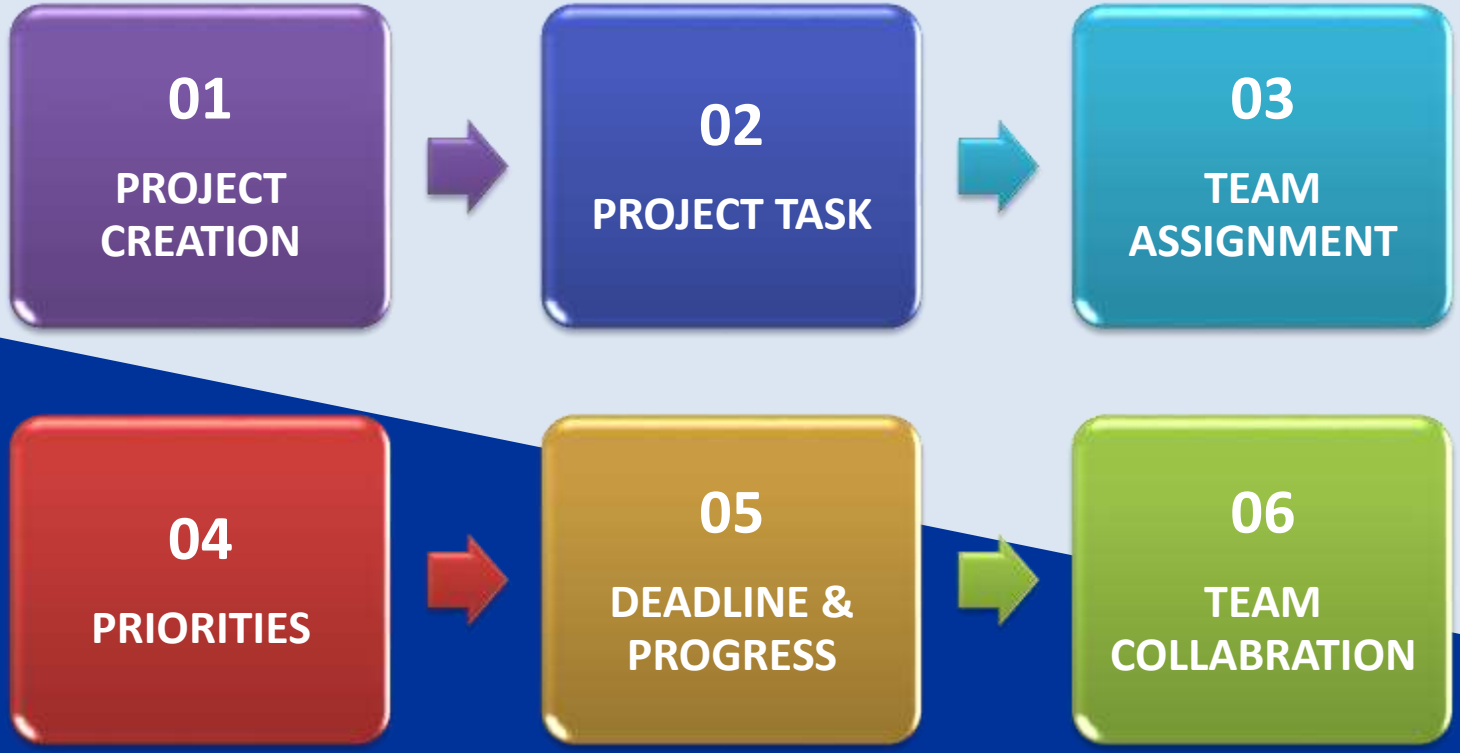
TEAM COLLABORATION

Keep team members aligned and make work coordination easier.

PROJECT MANAGEMENT

Plan Projects. Manage Teams. Deliver Better.

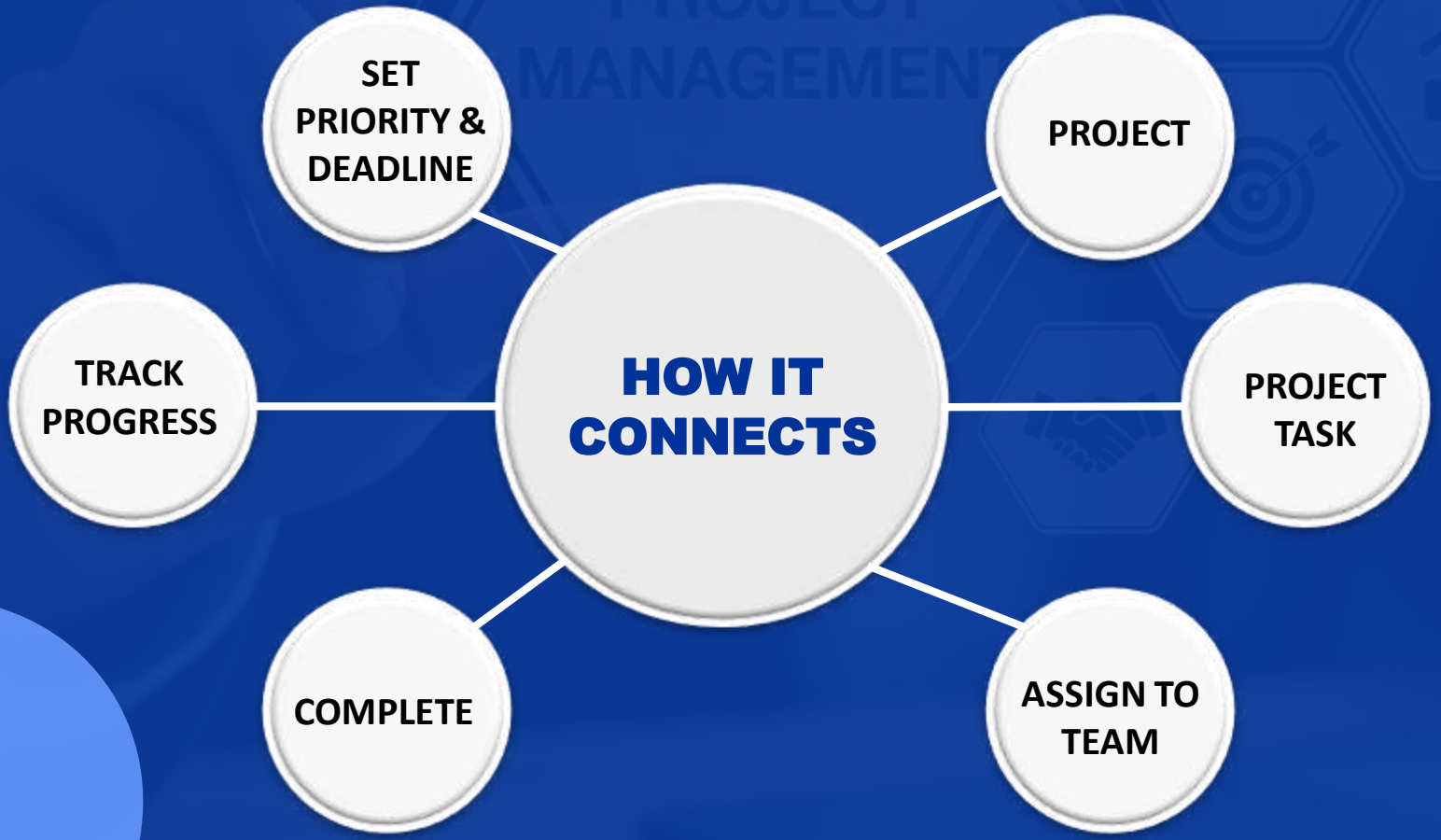
Renown System helps businesses manage projects, teams, tasks and deadlines while keeping project progress organized in one place.



TASK & PROJECT MANAGEMENT

FROM DAILY TASKS TO COMPLETE PROJECTS

Tasks and projects work together to help teams plan their work, manage responsibilities and keep track of progress.



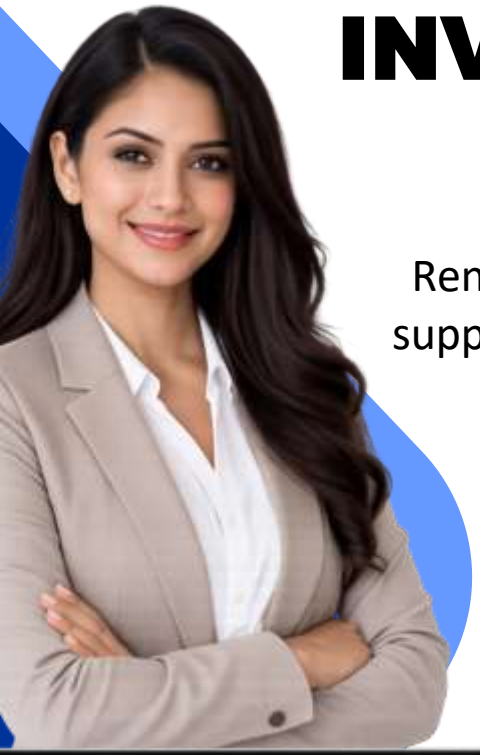
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DETAILED INVENTORY MANAGEMENT FEATURES

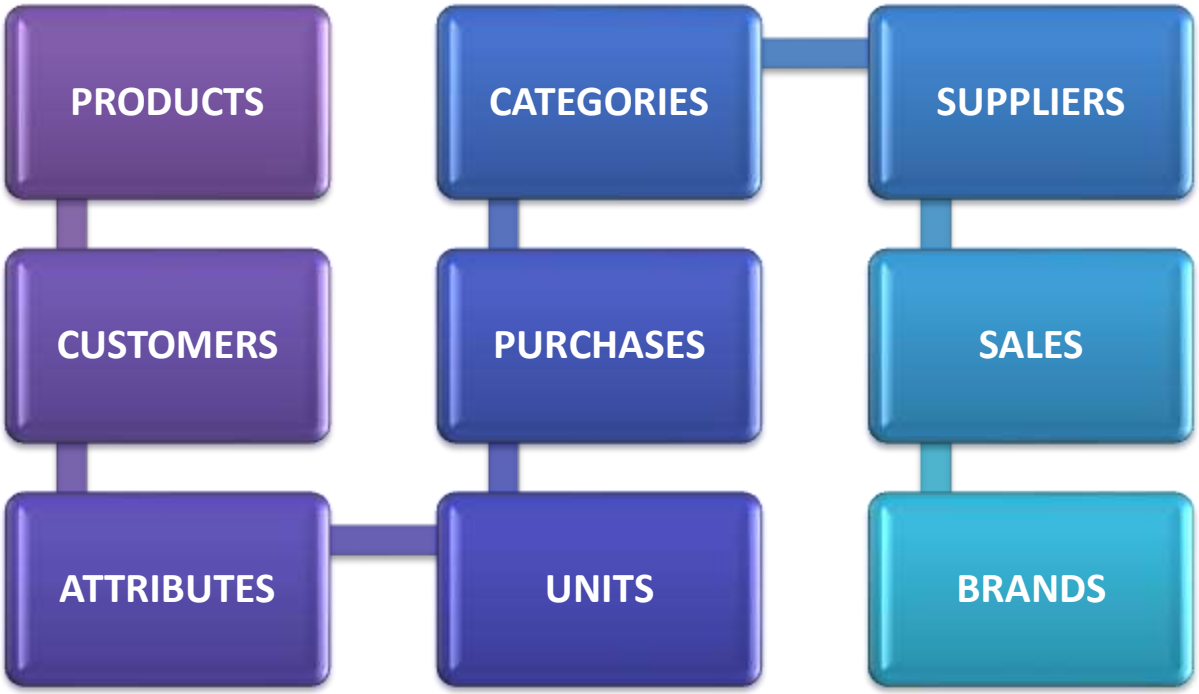
INVENTORY MANAGEMNET

Complete Control Over Your Inventory

Renown System helps businesses manage products, stock, suppliers and sales from one centralized inventory platform.







INVENTORY DASHBOARD & INSIGHTS

KNOW YOUR STOCK. UNDERSTAND YOUR BUSINESS.

01

TOTAL PRODUCTS

Get an overview of the products maintained in your inventory.

02

PURCHASE VS SALES REPORT

Compare purchase and sales activity to understand inventory movement.

03

LOW STOCKS

Identify products that may require replenishment.

04

INVENTORY VALUE

Get visibility into the value of your current inventory.

05

TOTAL STOCKS

Keep track of the current quantity of available stock.

06

STOCK OVERVIEW

Get a quick view of the current stock status.

FROM STOCK TRACKING TO SALES INSIGHTS- EVERYTHING IN ONE VIEW.

09

DETAILED SALES MANAGEMENT FEATURES

SALES MANAGEMENT

Manage Your Sales. Track Every Opportunity.

Renown System helps businesses manage leads, follow-ups, sales activities and targets from one centralized platform.



SALES DASHBOARDS & INSIGHTS

GET A CLEAR VIEW OF YOUR SALES PERFORMANCE

Renown System provides a quick overview of important sales activities and performance indicators.

01

LEAD OVERVIEW

Track Total Leads, New Leads and Assigned Leads.

02

FOLLOW-UP TRACKING

Monitor Today's Follow-ups and Pending Follow-ups.

03

SALES PERFORMANCE

View Monthly Sales and Sales Targets.

04

COMMISSION TRACKING

Monitor Commission Earned from sales.

05

VISIT TRACKING

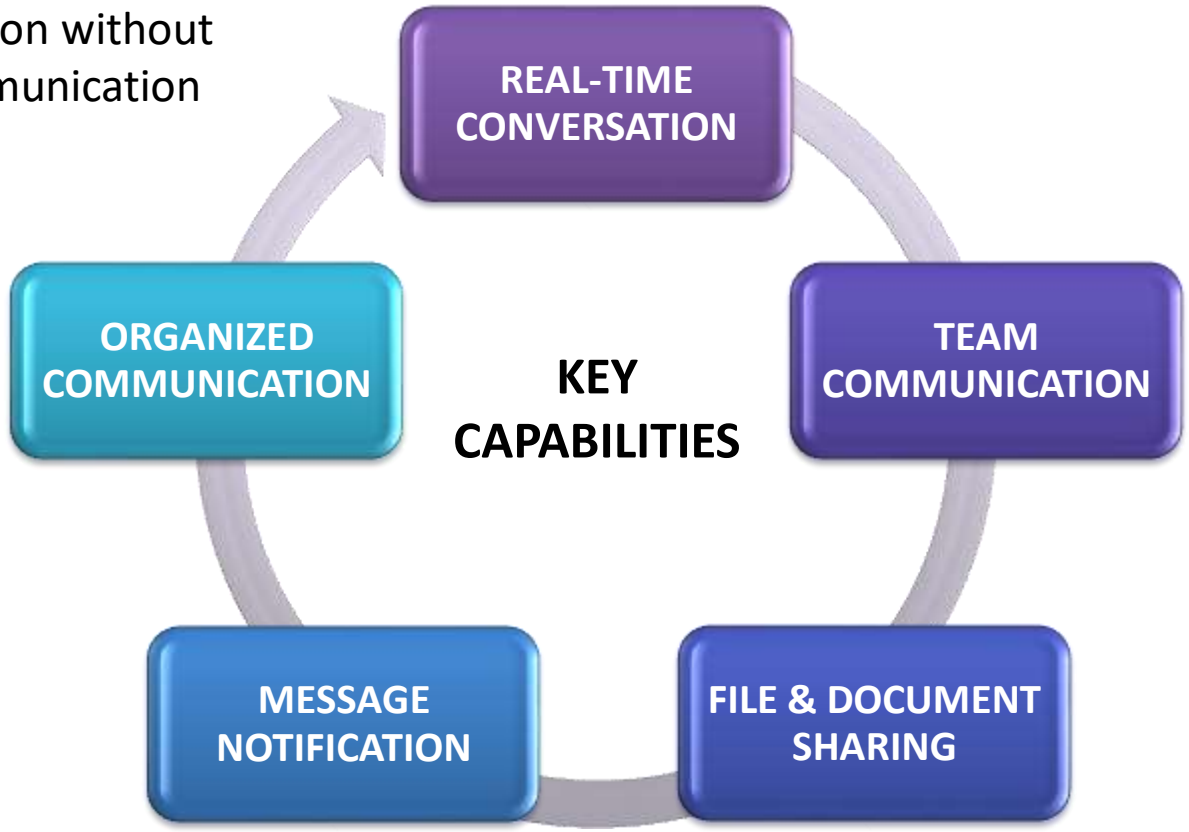
Keep track of Total Visits and sales activities.

CHAT FEATURE

CONNECT. COMMUNICATE. COLLABORATE.

Renown System Chat makes it easier for teams to communicate and share information without switching between different communication platforms.





USERS FEATURE

MANAGE YOUR SYSTEM USERS IN ONE PLACE

Renown System provides a centralized view of system users, making it easy to add users and manage their essential account and role information.

01

ADD USERS

Create and add new users to the Renown System.

02

USERS INFORMATION

Maintain important details such as full name, username, email and phone number.

03

ROLE MANAGEMENT

View and manage the roles assigned to each system user.

04

USER RECORDS

Keep user information organized with a clear list of all registered users.

05

USER DETAILS & HISTORY

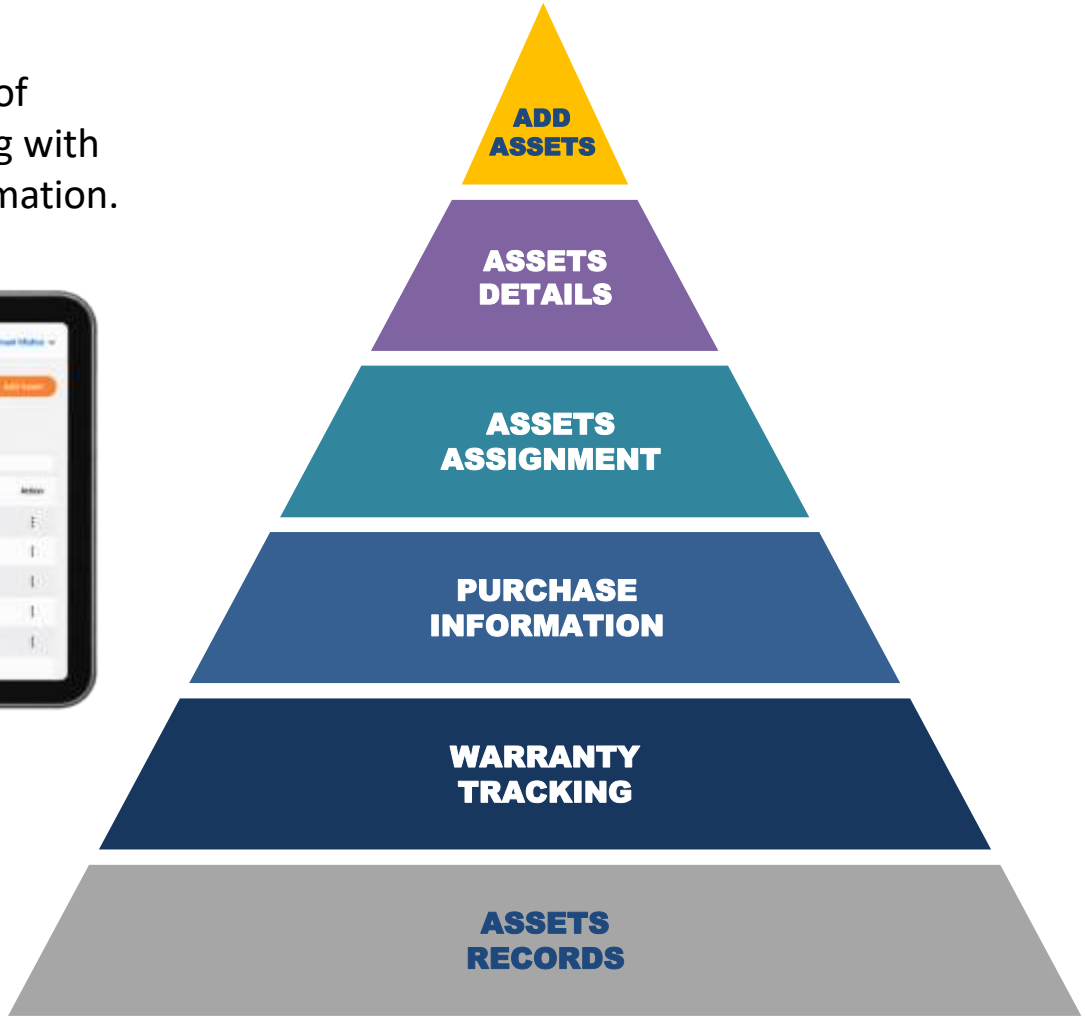
View when a user account was created and maintain organized user records.

ASSETS FEATURE

TRACK & MANAGE YOUR BUSINESS ASSETS

Renown System helps businesses keep track of company assets assigned to employees, along with important purchase, warranty and cost information.





AUDIT LOGS

Track every action. Maintain complete visibility.

Renown System Audit Logs help businesses keep a clear record of activities performed within the system, making it easier to monitor actions and maintain accountability.



01
Activity Records
Maintain a record of actions performed within the system.

02
User Tracking
Identify which user performed a particular action.

03
Module Tracking
View activities based on specific system modules.

04
Action Tracking
Track the type of action performed on a record.

05
Date & Time Filters
Select a specific date range to review activities and older logs.

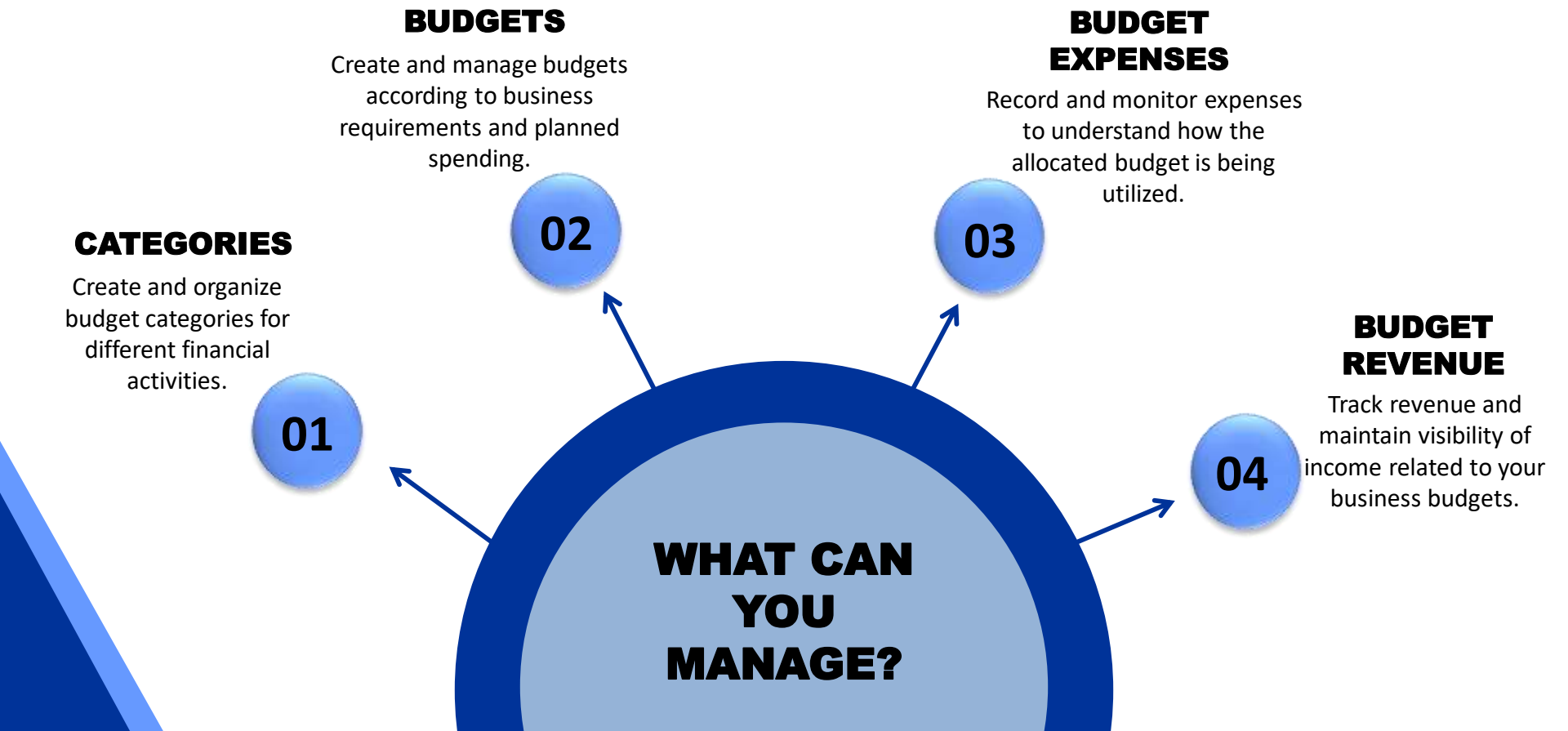
06
Detailed Records
View relevant record and activity details for better visibility.

KNOW WHAT HAPPENED. WHO DID IT. AND WHEN.

BUDGET FEATURE

PLAN. TRACK. CONTROL YOUR BUSINESS BUDGET.

Renown System helps businesses organize budgets, track expenses and revenue, and maintain better control over their financial activities.



ROLES & PERMISSION

CONTROL ACCESS. DEFINE RESPONSIBILITIES.

Renown System allows businesses to assign roles and control what each user can access or perform across different modules.

01
ROLE MANAGEMENT

02
MODULE PERMISSION

03
CREATE AND READ

04
EDIT AND DELETE

05
APPROVE

06
SEPARATE FEATURE PERMISSIONS

FINANACE FEATURE

MANAGE YOUR BUSINESS FINANCES IN ONE PLACE

Renown System helps businesses organize essential financial activities, from managing taxes and expenses to creating estimates and invoices.

01

TAXES

Create and manage tax rates used across your financial transaction.

02

EXPENSES

Record and manage business expenses to keep spending organized.

03

ESTIMATES

Create and manage estimates for clients before confirming a transaction.

04

INVOICES

Create and manage invoices while keeping billing information organized.

SETTINGS

Configure Your Business Your Way

Renown System provides centralized settings to configure company information, business preferences and system-related options according to your requirements.



COMPANY SETTING

Manage essential company information such as **company name, contact person, address, email, phone number and other business details.**



LOCALIZATION

Configure regional preferences to align the system with your business location and requirements.



INVOICE SETTING

Customize invoice-related preferences and billing configurations for your business.



SALARY SETTING

Configure salary and payroll-related settings according to your organization's requirements.

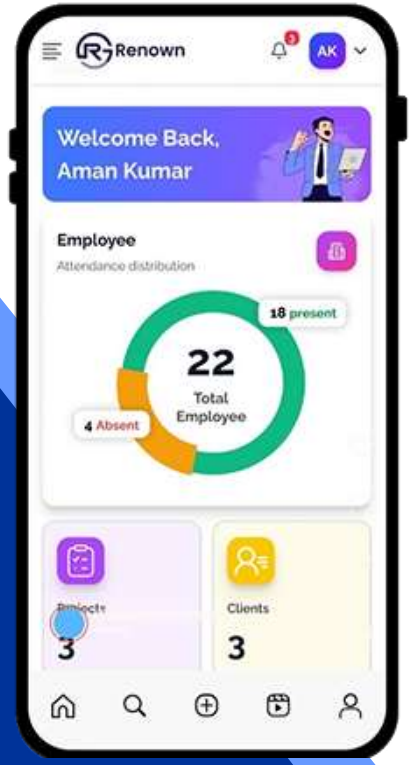


THEME SETTING

Customize the system's visual appearance and theme preferences.

CONFIGURE ONCE. MANAGE YOUR BUSINESS YOUR WAY.

THANK YOU



RENOWN SYSTEM

Smart Business Management CRM

Bring your people, clients, tasks, projects and business operations together with Renown System.



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